



MAXIMISE LOAN
PERFORMANCE.
MINIMISE RISK
& COST

Are you looking to improve the performance of the loans you make whilst minimising risk and cost?

Then you need an underwriting partner, not just a credit and data bureau. LendProtect is that partner.

- We are Payday Lender focused
- We are fully Licensed under the UK Consumer Credit Act and DPA Compliant
- We are fully live in the United Kingdom

CUSTOMER SATISFACTION
IS OUR #1 GOAL, CALL NOW:

+44 (0) 20 3206 1207
or visit: www.lendprotect.co.uk

LENDPROTECT PROVIDES THE MOST INNOVATIVE CREDIT RISK SCORING AND IDENTITY (ID) DATA VERIFICATION SOLUTION IN THE PAYDAY LENDING MARKET TODAY.

Our service leverages a vast proprietary and public records information network to assist lenders in making the right decision. We combine data, over 70 configurable business rules, customisable scorecards, and a consultative approach together in one easy to use solution to help improve your loan performance. If you succeed, we succeed. That's the type of partner you want.

IMPROVED LOAN METRICS

- Optimised Application Acceptance
- Lower Default Rates
- Lower Cost per Funded Loan

We help you do more loans without negatively impacting your default rates. The end result is improved profitability.

INTEGRATION OF BEST IN CLASS DATA SOURCES

We don't just resell another vendors' data or product. We have invested heavily in analysing and integrating the best in class data sources with LendProtect. We continuously research new alternative consumer data sources to ensure we have the most predictive data available.

70+ CONFIGURABLE BUSINESS RULES

We provide flexible and intuitive business rules to assist lenders of all

sizes and business types in customising their underwriting process. Based on our experience and development of best practices, we can help you gain more intelligence in reviewing applications whether you work with lead providers or drive organic traffic.

PROPRIETARY AND PROVEN RISK SCORING AND ANALYTICS

Our predictive risk scoring model and ongoing analytics allow you to grow your business profitably.

CUSTOMISED SCORECARD CAPABILITIES BUILT IN

No matter where you are in your evolution as a lender, we have the capabilities to assist you. We have best practices for new lenders, and internal resources to analyse, develop, deploy, maintain, and re-validate custom scorecards for more advanced lenders.

OUR OWN TECHNOLOGY & CONTROL: SPEED & FLEXIBILITY

We built our product from the ground up and have our own analytics group. That means we are flexible, nimble, and have full control over the quality of our product and our service.

INTUITIVE WEB-BASED USER INTERFACE

Wouldn't it be great to have the ability to log in to your own web-based Lender Dashboard to view, research, and analyse how you're underwriting is performing? Well, with LendProtect you can. You can view and manage your business rules, adjust your score thresholds, and view easy to understand reports right at your fingertips.

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LENDPROTECT KEY BENEFITS:

- Optimised application acceptance
- Lower default rates
- Lower cost per funded loan
- Customised rules and scorecard
- Fully Live and Experienced in the UK Payday Market
- Intuitive web-based user interface
- No set-up fees or monthly minimums – fully hosted solution with charge per application pricing

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